RJ·LAUREN
Television Advertising

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SmartBeep
Local Media Plan
4th Quarter

Client: **SmartBeep**
Product: Pager Service
Commercial Title and ISCI Code: TBD
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Date:
Media Outlet: Broadcast and Cable Television
Contact: Robert Haukoos
Contract Dates: 4th Quarter

	MARKET	NETWORK	SPOTS PER WK	SU	M	T	W	TH	FR	SA	TIMES	LENGTH	COST PER SPOT	CPM	GRP	NO. OF WEEKS	TOTAL
1.	Pheonix	ESPN	25		X	X	X	X	X		7P-12A	:30	$ -	*	*	8	$ -
2.	Pheonix	ESPN	8	X						X	9A-12A	:30	$ -	*	*	8	$ -
3.	Pheonix	TNT	28	X	X	X	X	X	X	X	7P-12A	:30	$ -	*	*	6	$ -
4.	Pheonix	USA	25		X	X	X	X	X		7P-12A	:30	$ -	*	*	6	$ -
5.	Pheonix	USA	8	X						X	9A-12A	:30	$ -	*	*	6	$ -
6.	Pheonix	Discovery	28	X	X	X	X	X	X	X	5P-12A	:30	$ -	*	*	6	$ -
7.	Pheonix	KPNX (NBC)	4					X			5P-12A	:30	$ -	*	*	6	$ -
8.	Pheonix	KTVK	8		X			X			5P-12A	:30	$ -	*	*	6	$ -
9.	Pheonix	KNXV-TV (ABC)	8			X		X			5P-12A	:30	$ -	*	*	6	$ -
10.	Pheonix	KSAZ-TV (FOX)	8	X			X				5P-12A	:30	$ -	*	*	6	$ -
		TOTAL SPOTS/WK:	150											TOTAL GRPs:		TOTAL:	$ -

SPECIAL INSTRUCTIONS:
*This media plan is a sample provided for viewing purposes only. Because the price of media is negotiable and proprietary to each client, it is not included in this sample.

AGENCY
tvadvertising.com Signature/Date

ADVERTISER
SmartBeep Signature/Date